

MY CREDIT UNION FRIEND DRAWING OFFICIAL RULES

These Official Rules govern the conduct of the CU Village.com, Inc. "My Credit Union Friend" weekly drawing. By referring a friend to the www.lovemycreditunion.org Web site who submits your name to be entered into the drawing, you will eligible to receive a \$250.00 weekly cash prize. By agreeing to be named on the www.lovemycreditunion.org Web site, you agree to be bound by the terms and conditions of these Official Rules.

NO PURCHASE NECESSARY.

Referrals will be entered into the weekly drawing each week until February 28, 2010. One winner will be selected, based upon the number of the most referrals made to the www.lovemycreditunion.org Web site each week, by 5:00 p.m. EST every Friday until February 28, 2010. The winner of these drawings will be based solely upon the most referrals made each week. The winner is in no way pre-determined or pre-selected.

The number of referrals will be determined on a week-by-week basis, and will not be rolled over into the following week for prize purposes.

A \$250.00 cash prize will be awarded once per week until February 28, 2010 to the individual making the most referrals to www.lovemycreditunion.org each week. Each winner shall be responsible for all Federal, State and local taxes associated with this prize.

Entrants must be 18 years of age or older.

The winner will be notified by e-mail at the e-mail address provided on the entry form. This e-mail will include the requisite procedure to claim the prize. The winner shall have five (5) business days to claim the prize by following the claim instructions. If the winner does not claim the prize before the close of the five (5) business days, or fails to follow the requisite procedure to claim the prize, CU Village.com, Inc., such winner will be deemed to have forfeited his/her prize. **CU Village.com, Inc. warrants that all submitted e-mail addresses will be used ONLY for prize notification purposes, and not for any other purpose.**

The prize cannot be substituted or transferred to any other party.

By submitting referral to www.lovemycreditunion.org, you agree to enter into this weekly drawing and to be bound by these Official Rules and the decisions of CU Village.com, Inc., which shall be final. By entering and by the winner accepting a prize, entrants agree to follow the Official Rules and hold harmless and indemnify CU Village.com, Inc. and each of its respective directors, officers, employees, volunteers and agents against any and all liability, damages or causes of action (however named or described) with respect to or arising out of either (i) the entrant's participation; or (ii) the receipt or use or misuse of the prize awarded in the drawing.

CU Village.com, Inc. reserves the right to modify or amend these official rules without notice at any time.