

SPRINT Discount Marketing Materials and Reorder Form

Use these materials to market the Credit Union Member Discount Plan to your members.

Los ahorros están en la bolsa

Ahorre en grande con el Plan de Descuento para Miembros de Credit Unions con Sprint.

Usted recibirá:

- 10% de descuento del precio regular en los planes de servicio individual de Sprint
- 15% de descuento del precio regular en los planes de servicio para negocios de Sprint
- Sin cargo de activación en nuevas activaciones
- Sin cargo de actualización
- Tarifas reducidas en cargos de roaming o de larga distancia

Haga Click www.SprintSave4CU.com
Lláme **877.SAVE.4.CU**
Visite su tienda local de Sprint

The savings are in the bag

Save big with Sprint's Credit Union Member Discount Plan.

You'll get:

- 10% off most regularly priced Sprint individual service plans
- 15% off most regularly priced Sprint business service plans
- Waived activation fee on new activations
- Waived upgrade fee
- National rates with no roaming or long distance charges

We'll show you the money.

Click www.SprintSave4CU.com
Call **877.SAVE.4.CU**
Visit your local Sprint retail location

800.262.6285 ext. 333

Item: 700, 700-S
8 1/2" x 11" Lobby Poster for Acrylic Pocket Display

Show them the money.
Your members can save big with Sprint.

Credit Union Perks

- Receive Sprint extra cash for your credit union
- 10% member's discount
- Added value of membership
- Easy to participate

Credit Union Member Fees

- 10% off most regularly priced Sprint individual service plans
- 15% off most regularly priced Sprint business service plans
- Waived activation fee on new activations
- Waived upgrade fee
- National rates with no roaming or long distance charges
- Available to new and existing Sprint customers

Sign up your credit union today:
www.LoveMyCreditUnion.org
XXX-XXX-XXXX

Item: Publication Ad Art (e-mail/cd)

Why throw away your money?
Save big with Sprint's Credit Union Member Discount Plan.

Click www.SprintSave4CU.com
Call **877.SAVE.4.CU**
Visit your local Sprint retail location

¿Porque tira su dinero a la basura?
Como miembro de una credit union, cuanto mas gastas un mayor porcentaje de dinero en los servicios de Sprint.

Why throw away your money?
As a credit union member, there's never been a better time to save money on your wireless service.

Ahorrar en grande con el Plan de Descuento para Miembros de Credit Unions con Sprint.

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Item: 740, 740S
Indoor Banner
Size: 36" x 20"
(quantities limited based on availability)

Item: 400, 400S
Display Inserts
Packaged in 200s

It's as Easy as 1... 2... 3!

1: Order Your FREE Marketing Materials for Statement Mailings and Lobby Displays

| | | | |
|--------------------------------|----------------|-------|-----|
| Credit Union Name | Contact Person | | |
| Street Address (No P.O. Boxes) | City | State | Zip |
| Phone # | Fax # | | |
| E-Mail | Web Site | | |

All materials are provided free of charge. Shipping to your Credit Union and/or mailing facility is included.

STATEMENT INSERTS: CONTRACT YEAR 20__ – 20__.

Indicate the **QUARTER** that you would like the inserts to be included by entering the quantity below **(required)**

| | | | | | | | |
|---------|------------|---------|------------|-------|------------|------|------------|
| October | Qty: _____ | January | Qty: _____ | April | Qty: _____ | July | Qty: _____ |
|---------|------------|---------|------------|-------|------------|------|------------|

Additional months for inserts **(optional)**

| | | | | | | | |
|--------------|------------|--------------|------------|--------------|------------|--------------|------------|
| Month: _____ | Qty: _____ | Month: _____ | Qty: _____ | Month: _____ | Qty: _____ | Month: _____ | Qty: _____ |
| Month: _____ | Qty: _____ | Month: _____ | Qty: _____ | Month: _____ | Qty: _____ | Month: _____ | Qty: _____ |

Note: Materials will be sent to mailing facility **2 to 3 weeks prior to the beginning of the month you have scheduled.**

Do you need e-statement artwork? _____ Yes _____ No

| | | | |
|---|-------------|-------|-----|
| NCUA Call Report <i>Membership</i> Size | Report Date | | |
| Mailing Facility | Attention | | |
| Address | City | State | Zip |

| Item | Description | Quantity |
|-------|---|--------------|
| 700 | 8 1/2" x 11" Lobby Poster - English for Acrylic Pocket Display | |
| 700-S | 8 1/2" x 11" Lobby Poster - Spanish for Acrylic Pocket Display | |
| 710 | Acrylic Pocket Display | |
| 400 | Display Inserts - English (Packaged in 200s) | |
| 400-S | Display Inserts - Spanish (Packaged in 200s) | |
| 740 | Indoor Banner - English • 4 Grommets | |
| 740-S | Indoor Banner - Spanish • 4 Grommets | |
| 800-6 | Publication Ad Art - English (e-mail/cd) | e-mail cd |

2: Take Advantage of Additional Opportunities (Optional)

LOBBY EVENT

Yes, I'd like to set up a lobby event for my members – please have a Sprint Nextel representative call to set a date.

3: Sign Here

My signature represents acknowledgement of receipt and agreement to the Sprint Marketing Materials Order Form.

| | | |
|-----------|-------|------|
| Signature | Title | Date |
|-----------|-------|------|

Shipping Services - All orders are filled as quickly as possible and shipped via UPS ground service.

Fax Your Order To 734.793.5160, contact CUcorp at 800.262.6285 ext. 333, or return to: Attn: Sprint, PO Box 8054, Plymouth, MI 48170-8054.

THANK YOU! We appreciate your participation.