



November winners of the national Love My Credit Union® Campaign announced; \$20,000 donated to their favorite local charities

LIVONIA, Mich. — December 12, 2016 — Nearly 317,000 public votes have been cast nationwide from October 1 through November 30 in celebration of the country’s favorite credit unions, and the local charities they support, as part of the second annual Love My Credit Union® Campaign. The campaign is a video contest hosted by CU Solutions Group and the Credit Union National Association.

Four charities will each be awarded a \$5,000 prize on behalf of the following November winners who had the top votes in each asset-size category:

- Abbey Credit Union (OH) and the Dayton Children’s Hospital
- Soo Co-op Credit Union (MI) and Hospice of the EUP
- Frankenmuth Credit Union (MI) and Covenant Kids
- Indiana Members Credit Union (IN) and Indiana Members Foundation

All of the winners and public voting for each month’s winners through December 16 can be viewed and tracked at the campaign website www.VoteLoveMyCU.org with final program winners announced in early January.

Monthly credit union winners are chosen by popular vote and are awarded with charitable donations made on their behalf to their charity of choice*. **Additionally, members of the voting public are eligible to win cash prizes and charitable donations made in their name to their charity of choice.**

“We are thrilled to partner with Covenant Kids and to donate \$5,000 to this great community resource. There is no better joy than having staff and community rally behind a cause that benefits children and their families,” said **Frankenmuth Credit Union** Chief Executive Officer Vickie Schmitzer.

“Dayton Children's Hospital is blown away by the support we have received from the Love my Credit Union® Campaign,” said Lexi Kopilchack from the Dayton Children’s Hospital, part of the Children’s Miracle Network. “Our friends at **Abbey Credit Union** did a phenomenal job creating this video on their own and have worked tirelessly to promote and encourage votes. We could not be more proud to be the charity of choice for this awesome credit union and feel fortunate that their members have gotten behind this campaign. The money will go toward purchasing life-changing equipment for the 300,000 children treated at Dayton Children's Hospital each year.”

As part of the 2016 Love My Credit Union® Campaign, credit unions and credit union industry service organizations began submitting brief videos highlighting their favorite charities earlier this summer. As of November 30, nearly 100 videos had been submitted to the campaign with more being uploaded each day to the public's voting website www.VoteLoveMyCU.org

About the Love My Credit Union® Campaign:

The Love My Credit Union® Campaign is a joint venture between CU Solutions Group and its member rewards program, Love My Credit Union® Rewards, in conjunction with the Credit Union National Association. In 2016, the campaign will award up to \$122,500 to credit unions for the charities they have selected.

For consumer voting, go to VoteLoveMyCU.org and use #LoveMyCreditUnion on social media.

About CU Solutions Group:

CU Solutions Group is a credit union service organization that serves the credit union industry by offering solutions in technology, marketing and performance solutions. The company's dedication to the credit union mission is reflected through service excellence to nearly 4,000 credit union clients across the country. CU Solutions Group is the home of the well-known credit union industry program Love My Credit Union Rewards. Learn more at CUSolutionsGroup.com

*Charity must be a 501(c)(3)

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