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FOR IMMEDIATE RELEASE:

Credit Union Member Wins \$25,000 in TurboTax Sweepstakes

LIVONIA, MI (May 24, 2016) — Tax time — sometimes our best friend, sometimes our worst enemy, always highly anticipated. Each year, filers set out with the hope of receiving a sizeable refund. This year, thanks to CU Solutions Group® and TurboTax, one lucky credit union member in Pensacola, Florida received more than she ever expected.

Heather Maxwell of **Gulf Winds Federal Credit Union** has been named grand prize winner of the “TurboTax \$25,000 Payday” sweepstakes. December 8, 2015 – February 18, 2016, credit union members were eligible to enter the sweepstakes when they began their tax return via the TurboTax link on their participating credit union’s website. All entrants were eligible for a chance to win the \$25,000 grand prize, or one of ten \$1,000 first prizes. Heather is one of five lucky winners who used the TurboTax Credit Union Member Discount, offered by Love My Credit Union Rewards, to complete their taxes.

In addition to the \$25,000 grand prize winner from Gulf Winds Federal Credit Union, four additional members participating in the TurboTax Credit Union Member Discount won first prizes of \$1,000 each. Participating credit unions with winning members include:

- **PENFED Credit Union** (Virginia)
- **3Rivers Federal Credit Union** (Indiana)
- **TruMark Financial Credit Union** (Pennsylvania)
- **BrightStar Credit Union** (Florida)

“CU Solutions Group takes great pride in helping credit unions and the members they serve.” said Dave Adams, CEO of CU Solutions Group. “We partner with TurboTax to help make tax time less stressful. For a handful of lucky credit union members, this year’s tax season will be one to remember.”

Credit unions interested in offering exclusive discounts on select products and services, including the TurboTax Credit Union Member Discount, can learn more at LoveMyCreditUnion.org, or by calling 800.262.6285.

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About CU Solutions Group:

CU Solutions Group is a credit union service organization that serves the credit union industry by offering essential solutions in five key areas: marketing, technology, member rewards & discounts, performance management, and lending & operations. The company’s dedication to the credit union mission is reflected through service excellence to nearly 4,000 credit union clients across the country. CU Solutions Group is the home of the well-known credit union industry program Love My Credit Union Rewards. Learn more at CUSolutionsGroup.com.

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